



DataWorX

User Interface

The first step in developing a Web site is determining the best way to display company information and the most effective way of navigation. This includes the creation of a site map (story-board) showing all the pages and links that will make up the Web site. We will create a Web site that is attractive and visitor-friendly with quality graphics that load quickly. It will be easy to navigate with meaningful, well-organized content.

User interface design is to enable the user to navigate through the screen and the sections with maximum ease and make the browsing experience comfortable. User Interface design is critical when it comes to developing front-end design.

The rules we follow for UI design are:

Design & Animations

While DataWorX can provide professional graphic design services and create custom graphics including animated images that will give each site a unique theme, Artwork such as existing images, logos and pictures are scanned from any existing materials such as brochures, photographs, or catalogs, can also be converted into a Web-browser compatible format for display in the HTML files. If required, these are digitally enhanced to improve its appearance. All graphics are compressed for faster download time.

Flash Animations / Flash Intros / Complete websites in Flash: We can also add to your site interactive presentations, 3D graphics, Flash and GIF animations as well as video, sound and other multimedia features upon need/request.

Logo Design: Being the central tool for branding, a logo expresses the company's vision, values, and directions. We will help you communicate your image clearly and powerfully to your intended target audience.

Corporate Identity: This includes designing the logo, business card, letterhead, envelope, cd cover, and all elements of the images of the company that the external world shall see. The extent of this work is defined by the client and is best created at one go.